

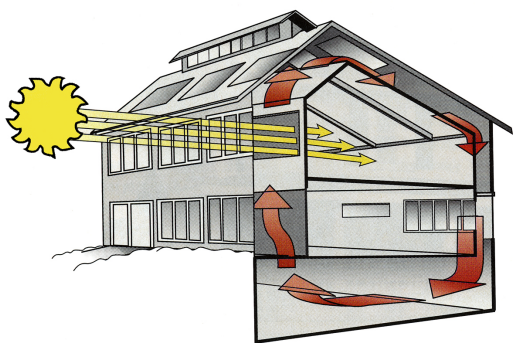
Stand out from the Crowd

As an Exclusive Builder/ Dealer for the Innovative Award-Winning Enertia® Building System

If you are building Stick Frame, you are one among hundreds in your state or market area. Do you really want to compete on price- and against the hundreds of foreclosures that are out there?

Or you can be an exclusive dealer for America's most innovative Award-winning Enertia® Building System- a new construction system, and a new technology for energy efficiency. These exciting homes,

with solid (yes- solid) Gluelam walls are years ahead of stick framing in strength, energy-efficiency, storm and fire resistance, and longevity. Pre-cut, numbered, tongue-and-groove Gluelams go together fast and economically- with one step replacing the many steps and layers of conventional wall building.



Besides an innovative product- we have a vastly changed approach to the home-buying market. The days of a house as a commodity are over, as is counting on a steady increase in your home's value. Instead we emphasize the value of your house as shelter and safe haven for your family, in what may be troubling times in terms of climate, the supply chain, and the rising cost and scarcity of fuel and electricity. We emphasize that, as your major lifetime investment, **your house must care for you- not you care for it.** Your self-sufficient Enertia® home can provide heating in winter and cooling in summer without fuel or electricity, from it's patented design and material. If the power

lines go down in an ice storm, your house will not freeze and your pipes will not burst, because of the home's (non-mechanical, non-electrical) geothermal connection with the earth. Your house makes your families' electricity, collects its water, and in our atrium or sunspace, you can year-round grow decorative plants or food.

The Enertia® house has a following....not many houses can say that. It stands out like an Apple in a vast field of PC's , especially since Enertia's 2007 designation as a Modern Marvel, with the award presented by Apple co-founder Steve Wozniak. Many families are saving for their Enertia® home and will settle for nothing less. The house does so much, so differently; it literally changes lifestyles and daily routines- what you would expect from a game changer in housing.

Such a game-changer needs to be seen, and felt, to be believed, which is why we are changing our business model from an internet-based mail-order kit homes strategy- to a locally based Builder/Dealer model home strategy. We want reputable, quality, and efficient builders to join us as we quietly (or not-so-quietly) change the world of house-building. In your state or designated market, you and only you, can provide the Enertia® Home.

The Future may be Green - We've got that covered.

For the 21st Century of bankers, inspectors, and sophisticated customers, you can now have 100% renewable walls, far Greener than “greened-up” conventional homes, with one of the most advanced and accepted building products: **Engineered Gluelams** of plantation-grown SFI certified Pine. Enertia Building Systems pioneered the use of Gluelams in traditional residential walls and is a manufacturing distributor for Anthony Forest Products - one of America's largest Gluelam providers. Gluelam walls are stronger, more impact resistant, and more energy efficient according to lab tests by the National Bureau of Standards and the NAHB sponsored tests at Oak Ridge Labs.



The wood species with the most specific and latent heat capacity is good old Southern Yellow Pine, abundant economical and re-planted. SYP also has **Thermal Inertia** - the ability to store and release energy. Gluelam walls have resisted fires, and impacts at 150 mph in the Texas Tech blow-gun tests.



There was a time when, if you wanted to heat or cool a house you had to use a furnace, heat pump or air-conditioner. Now, with our design, good orientation, well-placed glass, and the energy-storing properties of the SYP Gluelam walls- the Enertia® house does most of its own winter heating and summer cooling. Only a small back up unit is needed- mainly for thermostatic control, and for summer dehumidification. We spec a Mr. Slim split-system in smaller homes, and the UNICO One-Ton in larger homes, or where you want the system out-of-sight. The typical Enertia® house cooling system size is one-fifth of that

needed for a frame house of the same square footage, and only operates half as many days in the year. Enertia® homes have been built as far north as Michigan, and as far south as Alabama.

The Enertia® Gluelam Wall System makes building easier, faster, and far less labor intensive. Its a lot like **BUILDING WITH BLOCKS** when you were a kid. One component and one step and your wall is finished. The Gluelams, up to 16 feet long, are pre-cut and numbered, and grooved where they meet door frames. Even the outlet boxes are mortised, and the wiring holes drilled down to the sub floor. On some days the only tool needed is your **DeWalt** or **Milwaukee** drill with the included **TORX T-40** bit.

With **one** step, **one** person has done the jobs of framer, insulator, sheather, siding installer, and drywall installer. **One** component takes the place of framing, sheathing, siding, and the interior surface. The wall is stronger, construction is quicker, and the dried-in house is far closer to finished than with stick framing. Enertia® homes are clear-span, or with just a few load-path posts- which means the interior partitions are not load bearing and can be placed freely.

Building and owning an Enertia® house puts both you and your client in the category of high-tech and advanced - using the latest products: Engineered wood walls, a Gluelam structure like in commercial and public buildings, SIPS roof, NASA Engineered Radiant Barriers, Geothermal cooling, and Phase-Change Latent heat technology.



You can be an Authorized **Enertia® BUILDER/DEALER**

Your company can be the Authorized Enertia® Builder in your market. We are the originator and only source for this technology in the entire world. The key is your Model Enertia® Home, well furnished, landscaped, and providing an unforgettable experience to new potential homeowners who are just now exploring this new kind of housing. You can show them the tank of free hot water in the basement, and the electric meter running backwards and your solar powered freezer and pantry with a years supply of food. Their first experience needs to be a good experience: that self-sufficient living is not sacrifice, but can be more comfortable and visually exciting than the other homes, which are dependent on HVAC life-support, in your market.

Are you ready? What is your market. Is it primary or second homes? What size and price range do you want to build? This will help determine the Model Home you choose - a large percentage of your clients will want-what-they-see. A high-end market, like Lake Tahoe, will need a high-end model home. Your local connection, with bankers, inspectors, and subcontractors will be the key to the prosperity of your dealership. Just the building of your model will be news, plan to make the most of it.



Southern Pines



Our Builder/Dealer requirements: You must purchase and build a model home in your designated territory. It can be your personal residence, or your office. Your crew must be trained by an Enertia trainer - usually this is done in the construction of the model home. We will send you leads who plan to build in your territory, and will list you as an Authorized Enertia® Builder/Dealer on our website, in our literature and at seminars and home shows. You agree to have at least 3 Open Houses per year and participate in your annual state **Solar Building Tour** in October of each year.

What we do for you: You will have a designated and protected territory. This may be a state, or portions of a large state, like California, or portions of a state with different climate zones, each needing a different type of model. Internet leads from your territory, or persons who will be building in your territory, will be forwarded to you. We want you to succeed- in prime markets with a regional style we will design a new Enertia® model for your display home, and if its a winner, a series in that style.

Our design goal is to maximize energy capture and inertia in a house that looks traditional, will fit into your development, and match local historical styles when necessary. Do you have a distinct climate we have not addressed yet- like Florida or the desert southwest? We will address that climate with a distinctive strategy and appearance, just as we have successfully addressed over nine American climate zones in 25 States. High volume, or far from the factory? When you reach 30 homes a year we will consider a factory in your Sales territory. Do you have an emergency like a tornado strike? We will give you priority in production during the emergency. Multi-family, commercial- we can handle those too, with a negotiated discount or commission.

Want to stand out with a unique patented exclusive life-changing product? We make it easy- with our knowledge, experience, and track record of more than 20 years of designing, manufacturing, and building Self-sufficient homes, many totally off-the-grid with photovoltaics, wind generators, hydro-electric systems, and earth-based geothermal cooling.

Contact us today. Tell us about your experience, your market, and why you feel you are a match for America's most innovative building system.



ABC BUILDERS
Authorized ENERTIA® Builder/Dealer
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Made in America to help
Achieve energy independence
www.EnergyWithoutOil.org

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